

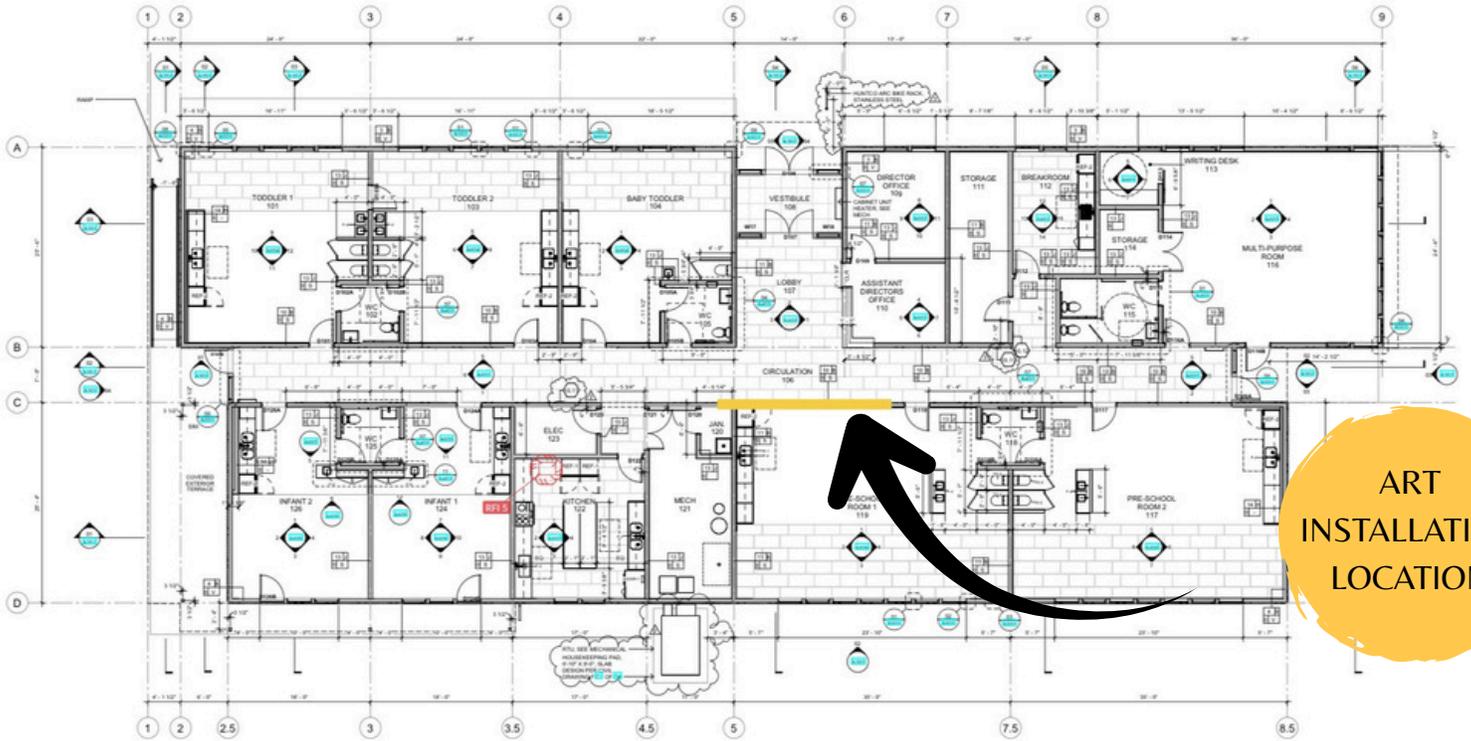


# Little Bears Playhouse

## ARTIST

REQUEST FOR PROPOSALS

NOVEMBER 2025



ART  
INSTALLATION  
LOCATION

# Request for Proposals (RFP): “Gratitude Tree” Artwork

Issued by: Little Bears Playhouse, Inc.

Location: Girdwood, Alaska

Eligibility: Open to residents of the State of Alaska

## Project Overview:

Little Bears Playhouse, Inc. invites proposals from Alaska artists to design and create an original, two-dimensional or low-profile artwork titled “Gratitude Tree.” This installation will be prominently displayed on the lobby and hallway wall of our new childcare center and will serve as a donor recognition piece, honoring more than 300 contributors who helped make the new facility possible.

The artwork should evoke themes of gratitude, community, and growth, reflecting the spirit of Little Bears Playhouse and the Girdwood community. Because the piece will be placed in an active childcare environment, it must be durable, safe for children to occasionally touch, and made from materials that can withstand frequent cleaning and daily contact.

## Artwork Specifications:

Dimensions: Approx. 8 feet high by 20 feet wide wall area (horizontal orientation).

Form: Two-dimensional or low-profile installation (wall-mounted).

Concept: “Gratitude Tree” recognizing up to 300 donors. Many donors are “Little Bears Believers,” who will be represented by individual leaves on the tree. Artists may also propose a forest or multiple-tree concept to suit the space and donor list.

Materials: Open to artist discretion; must be safe, non-toxic, and durable for interior installation. The artist is permitted to collaborate with a calligrapher if desired.

## Proposal Requirements:

Artists must submit the following materials for consideration:

1. One-page written description of the proposed artwork, including artistic intent and the medium to be used.
2. Mock-up or visual concept rendering of the proposed design.
3. At least five (5) examples of previous work that demonstrate artistic ability and familiarity with durable or public art materials.
4. Proposed project cost and timeline.- Respondents should propose a cost structure based on the scope of work.
5. Contact information and proof of residency within the State of Alaska.

## Budget:

There is no specific budget set for this project. We understand that costs will vary depending on the proposed medium and fabrication methods. Artists should propose a cost structure that aligns with their design and materials.

## Selection Criteria:

Proposals will be evaluated based on:

- Artistic quality and creativity.
- Suitability for a childcare environment.
- Durability and safety of materials.
- Ability to incorporate 300+ donor names in an engaging way.
- Cost effectiveness and clarity of the proposed budget.
- Experience and past work examples.

## Submission Instructions:

Please submit all proposal materials electronically in PDF format to:

littlebearsplayhouse@gmail.com

Subject line: RFP Submission – Gratitude Tree Artwork

## Submission Deadline:

Proposals must be received no later than 12-14-2025.  
Late submissions may not be considered.

## Alternatively, physical proposals may be mailed:

Little Bears Playhouse, Inc.

P.O. Box 350

Girdwood, Alaska 99587

Deadline for Submissions

## Questions:

For questions or additional information, please contact:

Justina Phillips

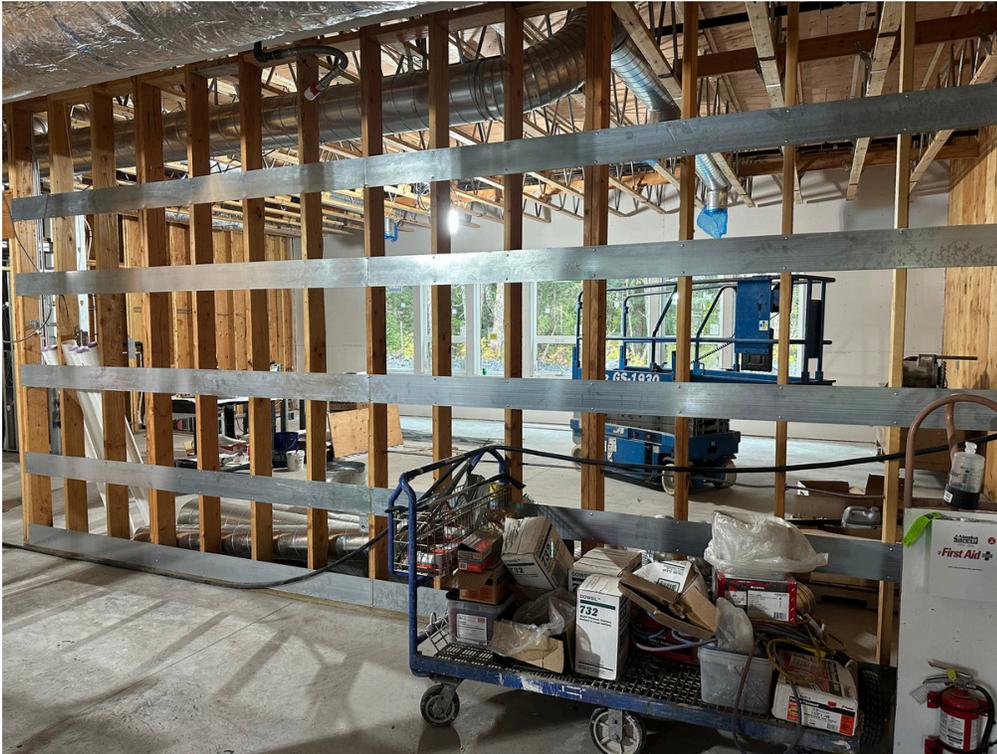
Little Bears Playhouse, Inc. Art Committee Member

Email: jhszal@gmail.com Phone: 917-670-6426

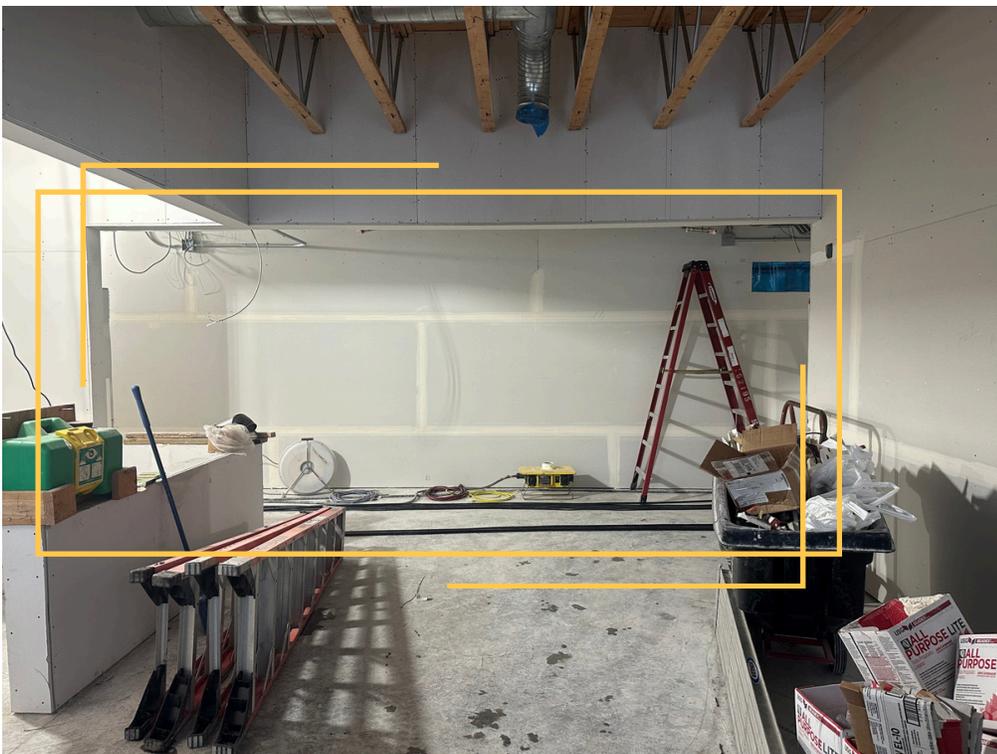


# Little Bears Playhouse

For Reference:  
Additional Metal Bracing behind Sheetrock



For Reference:  
Photo Area of Gratitude Tree Wall with sheet rock



# LITTLE BEARS ART RFP

For Reference:

Photo - View of Gratitude Tree Wall from vestibule



For Reference:

Photo - View of Gratitude Tree Wall from lobby entrance



# LITTLE BEARS ART RFP

# LITTLE BEARS BUILDING COLORS & FINISHES

LITTLE BEARS ART RFP

SW 7626  
**Zurich White**  
 Locator Number: 259-C2

SW 6478  
**Watery**  
 Locator Number: 170-C2

Corian® Solid Surface Peppered  
 Terrazzo  
 HOME / ALL PRODUCTS

SW 6228  
**Refuge**  
 Locator Number: 220-C5

SW 6326  
**Henna Shade**  
 Locator Number: 114-C5



SW 6431  
**Leapfrog**  
 Locator Number: 155-C5

Acoustical Panels  
 Ceilings

1" POLYSORB TAN

- Size 4'x8' or 4'x10' (or Custom with MOQ)
- Face Type: Ironed Smooth Face
- NRC 0.75

POLYSORB

"Concrete" - Luxury Vinyl Tile (LVT)

LVT  
 Hallway Flooring

Primary  
 Wall Color  
 Throughout

Cabinets

Infant Rooms

Multipurpose Room

Wood Doors

Preschool Rooms

Corian® Solid Surface Antarctica

HOME / ALL PRODUCTS

Countertops  
 Throughout

Toddler Carpet

Preschool Carpet

Infant Carpet

Toddler Rooms

# LITTLE BEARS ART RFP

## ADDITIONAL CONTEXT

### — GRATITUDE TREE — SPONSORSHIP LEVELS

LITTLE BEARS BELIEVER – LEAF – \$100 – \$499

CUB CONTRIBUTOR – TWIG – \$500 – \$999

BLACK BEAR BOOSTER – BRANCH – \$1000 – \$4,999

BROWN BEAR BENEFACTOR – BOUGH – \$5,000 – \$9,999

GRIZZLY BEAR GRANTOR – LIMB – \$10,000 – \$24,999

POLAR BEAR PATRON – TRUNK – \$25,000 – \$99,999

BEAR DEN BUILDER – BASE OF TREE – \$100,000 –  
\$349,999

URSA MAJOR ANGEL “THE GREAT BEAR” – ROOTS –  
\$350,000+

(CLASSROOM OR MULTIPURPOSE ROOM DEDICATION  
OPPORTUNITY + GRATITUDE TREE)

### WAYS TO DONATE.



**gofundme**



**PayPal**  
CREDIT / DEBIT



**venmo**



LITTLE BEARS PLAYHOUSE  
PO BOX 350  
GIRDWOOD, AK 99587

*Thank  
you*



GIRDWOOD INC  
PO BOX 1102  
GIRDWOOD, AK 99587

# LITTLE BEARS ART RFP

## ADDITIONAL CONTEXT:

# THANK YOU!

## GRATITUDE TREE DONORS:

### URSA MAJOR ANGELS

#### "THE GREAT BEAR":

MUNICIPALITY OF ANCHORAGE  
THE BYRNE FAMILY  
POMEROY LODGING  
STATE OF ALASKA  
RASMUSON FOUNDATION

#### BEAR DEN BUILDER:

CHUGACH POWDER GUIDES  
FORGET-ME-NOT FAMILY FOUNDATION  
JOHN TRAUTNER TRUST

#### POLAR BEAR PATRON:

CONOCO PHILLIPS ALASKA  
GIRDWOOD ROTARY CLUB

#### GRIZZLY BEAR GRANTOR:

FOUR VALLEYS COMMUNITY SCHOOL  
NORTHRIM BANK  
ROGER HICKEL CONTRACTING

#### BROWN BEAR BENEFACTOR:

BILL ODOM  
BOB & SHERRY DUGAN  
THE DONOVAN FAMILY  
FOREST FAIR COMMITTEE  
JENNIFER & DREW HARLOS  
THE JOE KAISER FUND  
THE PHILLIPS FAMILY

### BLACK BEAR BOOSTER:

BARBARA & PAUL CREWS  
BRYAN HARDY FUND - "HARDY PARTY"  
CAROL HOWARTH & JIM MENDENHALL  
DAVE & PATTY HAMRE  
ELAINE MCCAMBRIDGE  
GIRDWOOD ROTARY CLUB  
HOKE FAMILY  
JERRY & CAROL FOX  
JOAN LOWER  
JOHN & LUCILE RENSE  
JOSH MEISTER  
LARRY & MARIANNE DANIELS  
LYDON FAMILY  
MARY LOU GILLAM  
PREIS FAMILY  
RON & MICHELLE TENNY  
SAUGSTAD-TOWNSEND FAMILY  
SEAN HICKEL  
SKRILOFF FAMILY  
SMITH FAMILY  
TANNIE HYDE  
VACASA

### CUB CONTRIBUTORS:

ALASKA AIRLINES  
ANGELA & TIM ASTEL  
BETHANY BUCHANAN  
CHRIS VON IMHOF  
CHUGACH ELECTRIC  
CHUGACH PROPERTIES  
DENIS CORRAL  
EILEEN DEMAIN  
ERIKA & BRAD DEWEESE  
GWEN OBERMILLER & MARK PHILLIPS  
KATHLEEN PETERS  
JANE GROSE  
JOHN LAPKASS  
JOY & DREW MOTSINGER  
KARA EDWARDS  
LOVE FAMILY  
MARK MELCHERT  
MORGAN SWIFT FAMILY  
POWDER HOUND  
RORIE HAMMEL  
TIM OBERMILLER

### LITTLE BEARS BELIEVERS:

ADRIENNE BRENNAN  
AL AND MARY LIL SZAL  
ALLY GOENS  
AMBERROSE MORRELL  
ANGELA DYER-HATFIELD  
ANN OSTROSKI  
BENJAMIN BAKER  
BETH CAVNER  
BETHANY ZELLMER  
BILL READING  
BRE DONOVAN  
BRENDAN LABELLE HAMER  
BRENT CARSE  
BROOKE LAVENDER  
BROOKS AND KATE CHANDLER  
BURTON FAMILY  
CADENCE MADDOX  
CATHERINE FOSSELMAN  
CATHY GIESSEL  
CECE & STEVE MENDONSA  
CHARLA AND CHASE BERENSON  
CHRISTI DAVIDSON  
CJ CENTER  
CORDELIA SEWALL  
COTHREN FAMILY  
DAVID GILHEN  
DAVID LEE  
DAVID ROBINSON  
DAWN GERETY  
DEANNA NAFZGER  
DIANA STONE LIVINGSTON  
DI HIBNER - WHITNEY FAMILY  
DONNA EVANS  
DOTTY AND ALAN HIGGINBOTHAM  
DOUG STERN  
EMILY LEWIS  
EMMA GEORGE  
ERIN LESTER  
ERYN BOONE  
FRANCIS CONNOR  
GARY JOSEPH  
GAVIN ANDERSON  
HAWES FAMILY  
HEATHER CAVANAUGH  
HOLLY JOHNSON  
INGRID BURTON  
JACKY AND KEN GRAHAM  
JENNIFER MCCOMBS  
JIM KAISER  
JODY JENKINS  
JODY LIDDICOAT

JOHN AND JAYNIE ALEXANDER  
JULES B. WOLFE  
JULIE JONAS  
KATHERINE TALLANT  
KATHY TRAUTNER  
KEN HATCH & JENNIFER WINGARD  
KERSTIN JOHANSSON  
KRIS MERIZON  
KRISTAL HOKE  
LIAM KAISER  
LILLI PHILLIPS  
LILY KAISER  
LYNN MCNAMARA  
LYNNE' AND PATRICK DORAN  
MAGGIE DONNELLY  
MARENCO FAMILY  
MARTIN BROWN  
MEAD TREADWELL  
MELANIE LUCAS-CONWELL  
MELISSA BELL  
MICHAEL MONTAGUE  
MICHELLE WESTON  
MOLLY HICKOX  
NEDWICK FAMILY  
PAGE FREYERMUTH  
PAMELA HATZIS  
PAUL WILSON  
PETE OTROSKI  
PRITHVIRAJ BILLA  
RANDY SULTZ  
REBECCA REICHLIN  
REMI ANDERSON  
RORIE RETTLER HAMMEL  
SALLY GATES  
SARA GOTTFRIED  
SARAH GLASSETT  
SCOTT & ESA WOODLAND  
SETH & WENDY BEAUBIEN  
SHANNON CARROLL  
SHANNON DIERKS  
SHEILA CURRAN  
STACY KELLEY  
STEVE MACE  
TANYA KING & BEN STIMMEL  
TAYLA ANDERSON  
THERESA PETERSON  
TIM BAKER  
TOMMY O'MALLEY AND TERRY MERCURIO  
TREVOR STORRS  
VICKY AND PAUL RASMUSSEN



**Little Bears  
Playhouse**

THIS LIST IS NOT FINAL